

AMENDMENTS TO THE SPECIFICATION

Please revise the paragraph beginning on line 19 of page 4 as follows:

In an alternate embodiment of the present invention depicted in Figure 3, the greeting card is shown generally at 50 having visible indicia 52 printed on a first surface 54 of a substrate 56. The visible indicia 52 typically including imagery and/or a sentiment preamble. Also on the first writing surface a first portion of hook and loop fastener 58 is affixed to the first writing surface 54 of the substrate 56. A miniature UV LED flashlight 60 has a complementary second portion of hook and loop fastener 62 attached thereto such that bringing the second portion 62 of hook and loop fastener in contact with the first portion of hook and loop fastener 58 attached to the substrate 56 selectively secures the flashlight 60 to the substrate 56. Preferably, the flashlight 60 is oriented relative to the first writing surface 54 so as to project UV emission from the flashlight 60 across the plane of the first writing surface 54. Indicia visible under ultraviolet illumination 61 such as that provided by the flashlight 60 is also present on the first writing surface 54. In a preferred embodiment, the ultraviolet readable indicia ~~[[64]]~~ 61 incorporate the body of the sentiment. A third ink 53 readable under incident light having a wavelength of between 350 and 400 nanometers is optionally provided. The third ink having a different color under UV illumination, as compared to the indicia 61. As a result, the anticipation associated with the greeting card 50 is not diminished through having to leave the first writing surface 54 to reveal the body of the sentiment printed either on the reverse side or an interior fold of a greeting card. Optionally, a fold line 55 is provided intermediate between the visible indicia 52 and the UV indicia 61.